



**AARP
COMMUNITY
CHALLENGE**

A GRANT PROGRAM TO MAKE COMMUNITIES MORE LIVABLE FOR PEOPLE OF ALL AGES WITH TANGIBLE IMPROVEMENTS THAT JUMP-START LONG-TERM CHANGE

\$20.1M
INVESTED
in quick-action
PROJECTS

1,700
GRANTS
delivered over
EIGHT YEARS

67%
OF GRANTS
have gone to local
NONPROFITS

33%
OF GRANTS
have gone to local
GOVERNMENTS

GRANTS BY LOCATION:

40%	40%	20%
URBAN	RURAL	SUBURBAN

Have a great project idea for your community?
APPLY FOR A 2025 GRANT TODAY!

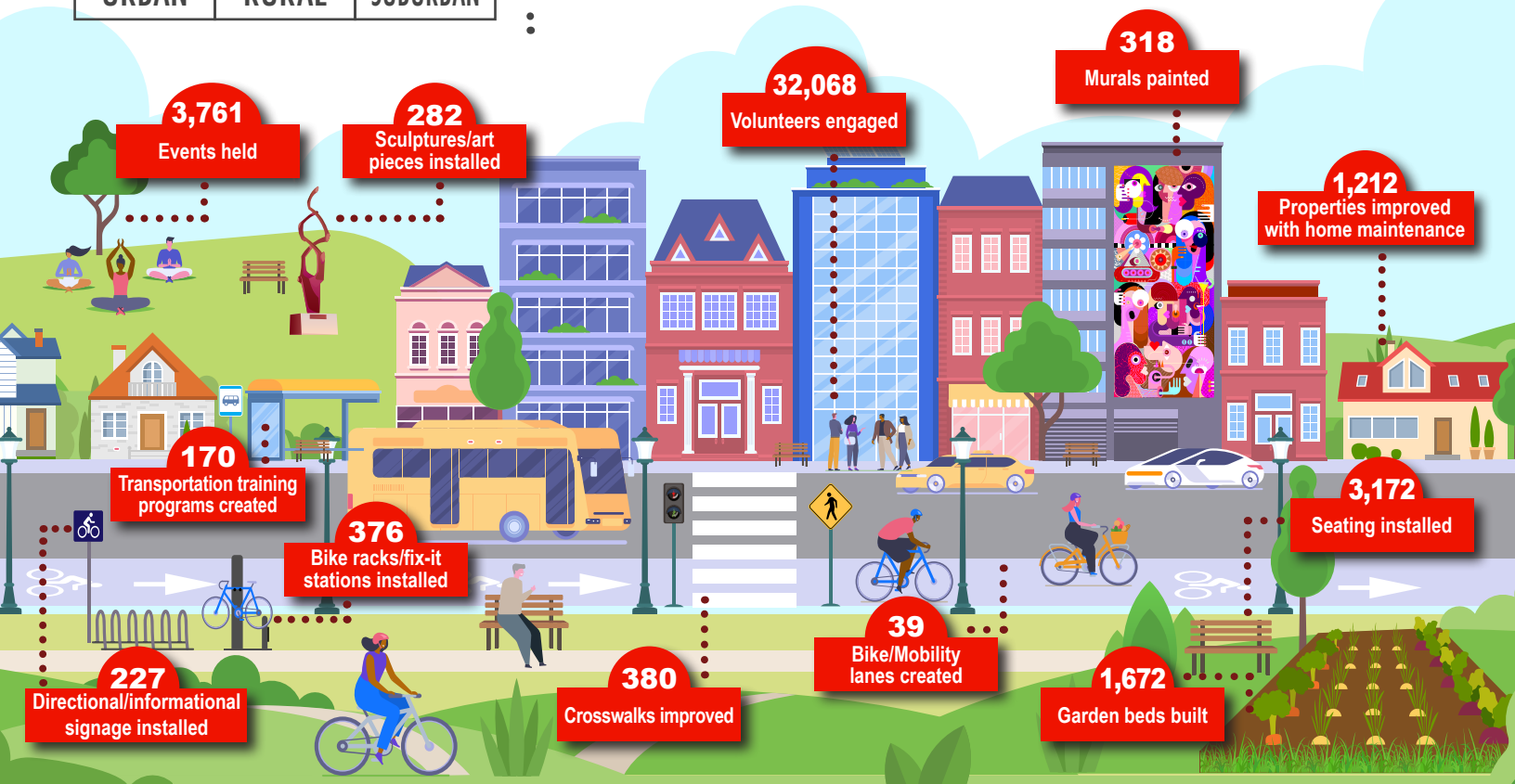
Eligible applications will be accepted from:

January 8 - March 5 at 5:00 pm ET / 2:00 pm PT

Learn more and apply:

AARP.org/CommunityChallenge

Since 2017, grantees have installed **almost 40,000** tangible permanent or temporary improvements in their communities, and created **over 6,000** resources, activities or programs, including the ones below.



SMALL DOLLARS, BIG IMPACT

49% of grantees demonstrate the grant helped them leverage additional funds and support from public and private organizations.

84% of grantees demonstrate the grant helped to overcome policy barriers or advance change.

100% of grantees demonstrate the grant led to greater awareness, engagement, and new relationships.

GRANT FUNDING OPPORTUNITIES

In 2025, the AARP Community Challenge is accepting applications across three different grant opportunities:

	FLAGSHIP GRANTS	CAPACITY-BUILDING MICROGRANTS	DEMONSTRATION GRANTS
	<p>Flagship Grants offer a broad opportunity for communities to apply for funding across several categories.</p>	<p>Capacity-Building Microgrants combine grant funding with expert support and AARP publications.</p>	<p>Demonstration Grants encourage replication of promising local efforts in communities nationwide.</p>
GRANT AMOUNTS	<p>Average grant: \$11,900 (not exceeding \$25,000)</p> <p>Since 2017, AARP has funded projects with an average grant amount of \$10,000-12,000 and 92% of grants being \$20,000 or less. In 2025, Grants will not exceed \$25,000.</p>	<p>\$2,500 grants</p> <p>Microgrants will include additional resources, such as webinars, cohort learning opportunities, up to 2 hours of one-on-one expert support with leading national organizations and AARP publications.</p>	<p>Average grant: \$10,000-\$20,000 (not exceeding \$25,000)</p>
PROJECT CATEGORIES	<ul style="list-style-type: none"> ✓ Public Places ✓ Transportation ✓ Housing ✓ Digital Connections ✓ Community Resilience 	<ul style="list-style-type: none"> ✓ New! Disaster Preparedness Training – with support from SBP and using the AARP Disaster Resilience Tool Kit ✓ Bike Audits – with support from League of American Bicyclists and using the AARP Bike Audit Tool Kit ✓ Walk Audits – with support from America Walks, using the AARP Walk Audit Tool Kit ✓ HomeFit® Guide Modifications – with support from RL Mace Universal Design Institute and using the AARP HomeFit® Guide 	<ul style="list-style-type: none"> ✓ New! Enhancing pedestrian safety (with funding support from Toyota Motor North America) ✓ New! Expanding high-speed internet (broadband) access and adoption (with funding support from Microsoft) ✓ Reconnecting communities divided by infrastructure ✓ Implementing housing design competitions