

# Bring On Play Sponsorship Opportunities



Amount Donated	Donor Recognition
\$50,000 (Platinum)	<ul style="list-style-type: none"> <li>• Premier placement on playground sign</li> <li>• Premier placement of company logo/name on promotional materials, including signage, banners, and print materials.</li> <li>• Premier placement of company logo/name on BOP T-shirts</li> <li>• Premier recognition on BOP Web site, including logo and link.</li> <li>• Social media recognition</li> <li>• E-newsletter recognition including sponsor spotlight</li> <li>• Two Plaza Palooza family passes (up to 8 people)</li> <li>• Two BOPstacle teams</li> </ul>
\$25,000 (Gold)	<ul style="list-style-type: none"> <li>• Secondary placement on playground sign</li> <li>• Premier placement of company logo/name on promotional materials, including signage, banners, and print materials.</li> <li>• Secondary placement of company logo/name on BOP T-shirts</li> <li>• Secondary recognition on BOP Web site</li> <li>• Social media recognition</li> <li>• E-newsletter recognition including sponsor spotlight</li> <li>• Plaza Palooza family pass (up to 4 people)</li> <li>• One BOPstacle team</li> </ul>
\$10,000 (Silver)	<ul style="list-style-type: none"> <li>• Tertiary placement on playground sign</li> <li>• Tertiary placement of company logo/name on promotional materials, including signage, banners, and print materials.</li> <li>• Tertiary placement of company logo/name on BOP T-shirts</li> <li>• Tertiary recognition on BOP Web site</li> <li>• Social media recognition</li> <li>• E-newsletter recognition including sponsor spotlight</li> <li>• Plaza Palooza family pass (up to 4 people)</li> <li>• One BOPstacle team</li> </ul>
\$5,000 (Bronze)	<ul style="list-style-type: none"> <li>• Placement on playground sign</li> <li>• Placement of company logo/name on promotional materials, including signage, banners, and print materials.</li> <li>• Placement of company logo/name on literature and signs during BOP special events</li> <li>• Opportunity for staff to participate in Build Day at Penn Park</li> <li>• Recognition on BOP Web site</li> <li>• Individual social media recognition</li> </ul>
\$2,500 (Advocate of Play)	<ul style="list-style-type: none"> <li>• Placement of name on playground sign</li> <li>• Recognition on BOP Web site</li> <li>• Individual social media recognition</li> </ul>
\$1000 (Friend of BOP)	<ul style="list-style-type: none"> <li>• Placement of name on playground sign</li> <li>• Recognition on BOP Web site</li> <li>• Social media recognition</li> </ul>
\$1-\$999 (Supporter)	<ul style="list-style-type: none"> <li>• Recognition on BOP Web site</li> </ul>

**\*Deadline to be recognized on BOP Playground sign, banner, t-shirt and program is June 1, 2013.**

**\*All sponsors receive the opportunity to help with build.**



***The Bring On Play mission is to plan, fundraise and build one playground a year throughout the City of York. We are playmakers. We promote and help provide safe and fun play spaces.***

