

ACHIEVEMENTS & OPPORTUNITIES
— IN THE —
CITY OF YORK

MAYOR

C. Kim Bracey

MAYOR'S CABINET

Director

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Department of Public Works

Fire Chief

David Michaels

*Department of
Fire Rescue Services*

Police Chief

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Michael Doweary

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Community Development*

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**Executive Assistant
to the Mayor**

Debra Busch

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LETTER FROM THE MAYOR



DEAR FRIENDS:

Over six years ago, together, we set out on a great quest to build a thriving urban community. From day one, we set forth visionary, objective goals to improve our quality of life, intensify community policing, responsibly manage the public purse, improve customer service, create conditions for economic growth, and bring our diverse peoples together. By summoning goodness from within ourselves and greatness from partnerships, we have made steady, sustained progress on all fronts and beyond.

This first-of-its-kind booklet is a compilation of our achievements and a testament to our resolve, ingenuity, and collaborations as a community. While we have demanded excellence and quality services from our municipal ranks, we have asked you to ask what you can do for York and to roll up your sleeves to act. You have responded with gusto. If enthusiasm is the fuel of all great accomplishments,

in civic affairs, togetherness is the engine that gets us to our destinations. Thank you for making our York the little city that could, can, and will.

I continue to be amazed by our people, our greatest asset. In typical York hands-on fashion, when challenges confront us, we meet them head on. When we bring varied peoples, experiences, and ideas to the task, we are at our very best; we are invincible. Together, we nurture a York that is inclusive, enlightened, and empowering.

This booklet is not intended to be just a compilation. It is a lantern illuminating exciting paths forward and shedding light on ways we can continue our noble journey to create a great City on the Codorus. Our past is a prelude to a bright future. Our best is yet to come. As we celebrate York's 275th birthday throughout 2016, our revolutionary spirit kindles new torches of innovation, opportunity, and compassion that we proudly carry into the 21st century. Our York: 275 Years and Counting...On All of Us!

More than ever, I am humbled, honored, and privileged to serve as your Mayor.

Sincerely,

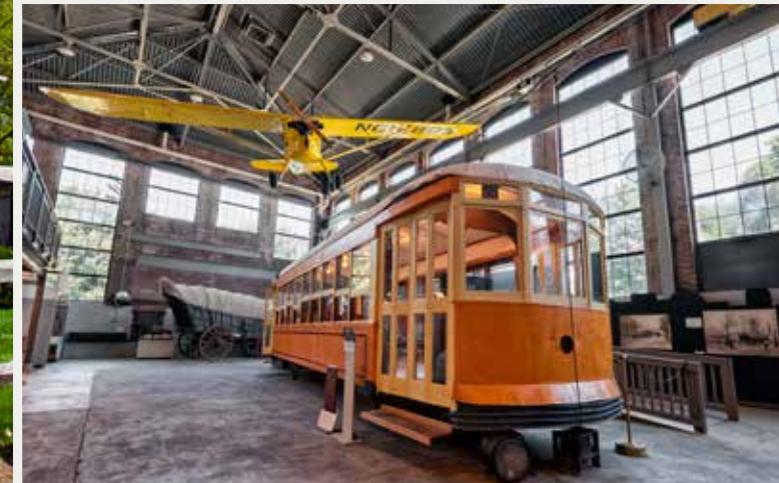
C. Kim Bracey
Mayor



Photography by Carmen Walsh



Photography by Edquina Washington



ACHIEVED: MAKE CUSTOMER SERVICE JOB ONE



Photography by KM Photography



05 | Achievements & Opportunities in the City of York | 2016



Photography provided by the City of York

Mayor Bracey and her administration have continually made customer service an essential shared organizational value across all City departments. Together, City administrators and their staff members have worked together to centralize front-line services, perform customer-service training and evaluations, and develop annual performance awards and other incentives.

Under the Job One Initiative, the administration has worked to accomplish the following measurable goals:

DEVELOP AN ADVISORY COMMITTEE HEADED BY THE DIRECTOR OF HUMAN RESOURCES.

This Job One Advisory Committee has helped every employee cultivate the core values of service to the City of York.

EFFECTIVELY ENGAGE CITY STAFF TO IMPROVE FRONT-LINE SERVICES.

As a result of effective customer-service training, City employees have become empowered to provide the highest level of customer service to all who seek the City's services.

LAUNCH A SERVICE-FOCUSED WEBSITE.

Through a service-focused website that communicates timely news and information, citizens receive a better quality experience doing business with the City of York online.

BRING CITY DEPARTMENTS UNDER ONE ROOF.

City Hall is the center of City government. One of the first initiatives was to bring all departments under one roof in an effort to better serve our citizens. We now have the department of Public Works, Economic and Community Development, Business Administration, and the Office of the Mayor in one building. Additionally, the renovation of the property at 50 West King Street enables us to have a designated headquarters for the Police Department. This means that information is better shared among the varied branches of government which leads to better decision making and a more efficient operation.

PROVIDE CONVENIENT, WELL-ILLUMINATED PARKING.

Citizens, guests, and visitors can find convenient, well-illuminated parking. The City of York has set consistent parking hours and installed well-marked parking signage to better serve everyone who comes to York for business or leisure.

OVERALL GOALS AND PRIORITIES:

- Empower employees to serve citizens professionally, responsively, and courteously
- Communicate information with expertise
- Provide a consistent level of service to all citizens without bias
- Establish a high level of trust and integrity; listen to and respond honestly to requests and concerns

ACHIEVED: PARTNER WITH COMMUNITY FOR MORE EFFECTIVE PUBLIC SAFETY

Proactive and positive, the Community Policing Network has emphasized police and neighborhoods working with one another for the safety and well-being of the City’s residents.

Through the leadership of Police Chief Wes Kahley, a complement of 84 officers, and greater involvement from citizens, the City of York has realized six neighborhood enforcement units.

- WEST END NEU
- COLLEGE AREA NEU
- SOUTH END NEU
- NORTHEAST NEU
- PARKWAY NEU
- DOWNTOWN NEU

The efforts of the NEUs have influenced the following reductions in reported crimes from 2011 through 2014:

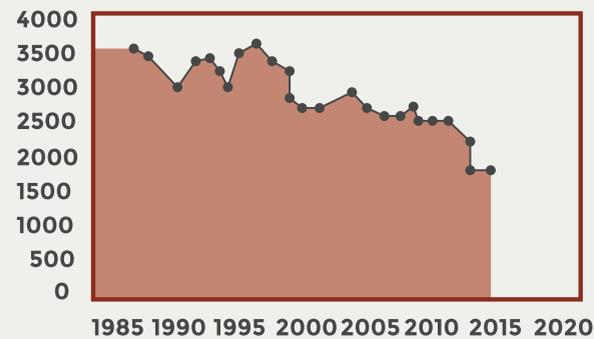
• WEST END NEU:	Decrease by 56%
• SOUTH END NEU:	Decrease by 23%
• PARKWAY NEU:	Decrease by 30%
• COLLEGE AREA NEU:	Decrease by 27%
• NORTHEAST NEU:	Decrease by 39%
• DOWNTOWN NEU:	Decrease by 27%

With community service as the foundation, the City nurtures public trust by holding employees to the highest standards of performance and ethics. The increased communication between the public and officers fosters an environment where policing becomes proactive and preventive, a key combination that has led to the continual reduction of violent crimes in the City of York through greater public-police partnerships, as the chart below shows.

Through the Community Policing Network, we continue to work together with the goal of making York a safe place for all who live, work, and play here.



TOTAL PART ONE CRIMES TREND



FOSTER A STAY IN SCHOOL INITIATIVE.

City of York police officers continue their work with the school district and York County’s truancy prevention coordinator. In partnership with Martin Library and York County Libraries, a Police and Youth Program provides after-school interaction between officers and York’s youth. Additionally, programs such as National Night Out and the Summer Bowling Program foster these positive relations.

DEDICATE RESOURCES TO FIRE AND RESCUE SERVICES.

Along with York’s police force, the City of York Department of Fire and Rescue Services holds the largest full-time cadre of firefighters in the metropolitan area: 56 career personnel, one civilian employee, and 45 volunteer firefighters and fire police. Under Fire Chief David Michaels, we have been able to create smoke and carbon monoxide detector installation programs and fire prevention campaigns. In addition, we have enhanced fire communication and reporting systems and computer-aided dispatch to support the City’s high quality level of fire and rescue services. With an upgraded fire response system that incorporates hydrant location mapping, responders can easily determine the type of fire and alert the closest responding station. Coupled with a consistent 10-personnel crew per shift, fire emergency responders have reduced the time lapse between call and response, which significantly decreases the amount of property damage.



OVERALL GOALS AND PRIORITIES:

- Further enhance community policing to reduce violent crimes through data and surveillance
- Expand Community Policing Network to include more neighborhood patrol units
- Familiarize community with fire safety techniques; increase smoke and carbon monoxide detector use
- Cultivate more partnerships to better serve the safety needs of residents
- Continually increase safety and quality of life throughout the City of York

ACHIEVED: SUPPORT ECONOMIC VITALITY IN THE CITY OF YORK

York is an attractive city for people and businesses, a sought-after destination for companies that seek the City's talented workforce. The Bracey Administration continues its commitment to sustain and recharge the City's economic vitality through its support of impactful projects.

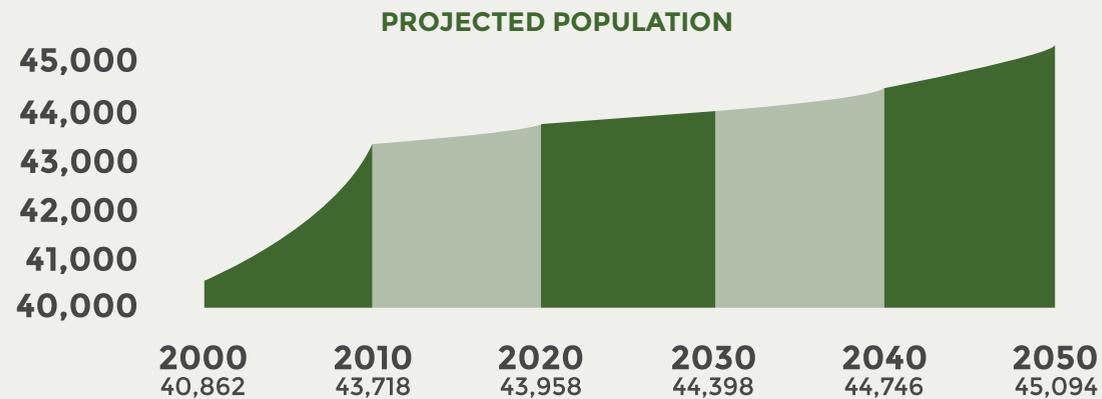
INVEST IN RESOURCES FOR SMALL BUSINESSES.

Small businesses are the livelihoods for many in the City of York. Through novel performance-based incentive programs, the City aims to retain existing businesses, attract new businesses, and infuse much needed capital to fuel York's creative economy. In 2010, a recapitalized Fresh Food Restaurant Revolving Loan Fund Version 2.0 offered \$40,000 for new and existing restaurateurs. Seed capital supported a Grow York Fund, a small business revolving loan fund to further provide niche funding opportunities that successfully attract, retain, and grow business.

SUPPORT POPULATION GROWTH AND DIVERSITY.

The City of York is witnessing one of the strongest population growths in Pennsylvania, from millennials to baby boomers, and projected population estimates strong growth (see chart below).

To foster continued growth and diversity, initiatives and programs are created to celebrate and support the diverse cultures that call the York community home.



Source: American FactFinder

PROMOTE WORKFORCE DEVELOPMENT.

Through the York Business Academy, the Bureau of Economic Development continues to support the next generation of entrepreneurs as they help grow York's economy. Training and educational outreach are keys to support a thriving community.

UPDATE ZONING ORDINANCE.

Guided by the York City Planning Commission, a collective of community organizations unanimously approved an updated Citywide Zoning Ordinance. These updates continually ensure that the changing development needs of the City can be addressed and assets and the environment can be respected. The updates include new business-friendly efforts that accomplish the mission and vision for the City of York. These changes also aim to gain more investment in the City and consider the needs of its people.



ENHANCE ARTS AND CULTURE.

Arts and culture serve as an important economic development tool. The City's marketing efforts continue to promote York as the destination where arts, culture, and hospitality thrive. The City has numerous events that showcase the arts and culture, including Jazz in the City, Equality Fest, Restaurant Week, and Boutique Week.



ACHIEVED: TAILOR-MADE NEIGHBORHOOD DEVELOPMENT STRATEGIES

ENERGIZE AND ENGAGE YORK'S NEIGHBORHOODS

From Salem Square to Newton Square, Fireside to Springdale, Olde Towne East to West Hope, King's Mill to King Street, College Avenue to Broad and Pine, and Princess to Prospect, Mayor Bracey has called out and cultivated potential for York's neighborhoods.



INSTITUTE A ZERO TOLERANCE FOR BLIGHT INITIATIVE.

Recognizing that blighted, vacant buildings detract from neighborhood safety and curb appeal efforts, the Bracey Administration instituted a Zero Tolerance for Blight Initiative. Under this plan, a Blight Task Force was created, which identified close to 100 "blighted" properties under the Pennsylvania Urban Redevelopment Law. Under the direction of Interim Director Shilvosky Buffaloe, DECD (Department of Economic and Community Development) staff continues to work with neighborhood associations to track and navigate vacant, nuisance properties in our neighborhoods.

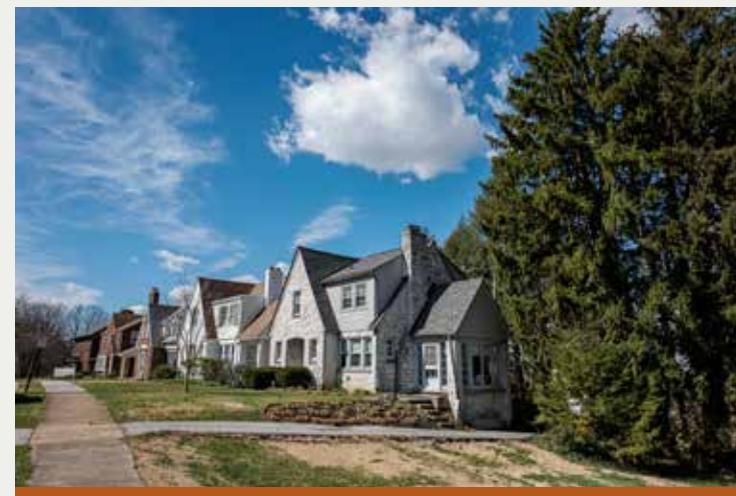
CREATE AN ACTION PLAN FOR NEIGHBORHOODS.

The Action Plan for Neighborhoods fosters neighborhood pride, markets key opportunity sites, creates accountability for public-private efforts, and stimulates reinvestment throughout our City. Through the Action Plan for Neighborhoods, the DECD continues to nurture neighborhoods. Interim Director Shilvosky Buffaloe has been working collaboratively with homeowners, stakeholders, and business owners to transform districts, blocks, and parks to move toward what they yearn to be—engaged, interconnected, interactive, attractive places filled with people. With the help of partners, we will continue to develop neighborhood-specific action plans for all of York's unique neighborhoods.



OVERALL GOALS AND PRIORITIES:

- Draft and implement economic development plans and studies that continually look at development opportunities to spur additional investment in the City of York
- Provide technical assistance and become a conduit of funding to small businesses; partner with like organizations and continually pursue grant funding to recapitalize City programs
- Produce yearly events that showcase the diverse businesses in the City
- Support and initiate large-scale development and redevelopment projects; market sites, manage and facilitate projects, coordinate land acquisition, and conduct appraisals and environmental studies
- Assist citizens of the City and the neighborhoods in which they reside through housing initiatives, neighborhood-building, programs for first-time home buyers, and use of federal funds to improve the quality of life for residents
- Continually improve and perfect a streamlined process for new businesses, which addresses code compliancy, permits, and long-term planning strategies



ACHIEVED: CREATE MORE PROGRAMMING FOCUSED ON YORK'S YOUTH

It has been a primary focus of the Bracey Administration that York's youth should be empowered to feel part of their community. City department directors continue to work with community partners to create more programming for youth. We have seen some success in our attempts and are proud to report the following results.

DEVELOP THE SUMMER PLAYGROUND PROGRAM.

For the 2015 season, a record number of 4,800 children participated in the Summer Playground Program, June 23 to July 31, held at the Memorial Park Complex, and at Allen, Bantz, Lincoln, and Yorktown Parks. Program highlights included an evening hour program at Penn Park with arts, crafts, and kickball games; bowling with City police officers; swimming at the Graham Aquatic Center's outdoor pool; skating at Roll-R-Way Skating Rink; and opportunities to explore recreational opportunities at Memorial Park, Farquhar Park, and Penn Park's splash pad.

Additionally, in 2015, the City entered into a partnership with Communities In Schools to offer a Summer Playground Program with an educational component. This pilot program, funded by a grant through the York County Community Foundation, increased program hours from six to eight hours each day. Plus, the addition of breakfast gave each child participant well-balanced meals twice a day—lunch through the York City School District's Summer Lunch program and breakfast through Abundant Life Ministries. The breakfast component makes York's Summer Playground Program a distinctive offering compared to similar programs across the country.

HOST TENNIS FOR KIDS.

The annual Tennis For Kids program continued during 2015 at Farquhar and Penn Park. The program ran each Monday, Wednesday, and Friday; participating children received a free tennis racket.

CONDUCT ADVENTURE CAMP AT PINCHOT PARK.

Fifteen campers and five Recreation staff members spent a day at Pinchot Park leading children in outdoor adventures. Campers learned to zip line, climb ropes, hike, fish, kayak, swim, camp, navigate with GPS, and practice biology and plant identification. Highlights of the week included children and Recreation staff members gathering for zip lining and rope climbing at Ski Round Top.



HOLD A TEEN'S FOURTH FRIDAY.

In September 2013, Mayor Bracey launched "Teen's Fourth Friday," focused on the needs of teenagers. The program, born out of the living room of city residents during Mayor Bracey's neighborhood chats, takes place every fourth Friday of the month at different community organizations throughout the City of York. With an emphasis on fun and meeting new friends, youth receive information on college preparation, healthy lifestyles, positive behaviors, self-esteem, after-school programming, family resources, a free meal, and more. Over 200 teenagers have attended Teen's Fourth Friday events. Teen's Fourth Friday received the U.S. Conference of Mayors and Waste Management's Outstanding Achievement City Livability Award in 2014.

BUILD THE BOP: BRING ON PLAY COMMITTEE.

Through a partnership with York Water Company, the Department of Conservation and Natural Resources, and Bring On Play's (BOP) committee of volunteers, the City of York completed a Penn Park splash pad and constructed a new playground at Memorial Park. Under the direction of Karen Gleba, BOP organized events and secured donations for Phase 1 of the Community Playground Build at the Memorial Park Complex. A grant from KaBOOM! helped fund the playground build, with 80 volunteers who gave their time on Friday, September 25, 2015, for the project. Approximately 180 children from the City's Summer Playground Program participated. Strathmeyer Landscaping contributed rain garden plantings.



TEACH CHILDREN TO BE ECO-CONSCIOUS CITIZENS.

In spring 2015, the City hosted 13 public education sessions in second-grade classrooms in the City's elementary schools. Most classes participated in a "litter walk" around their school grounds to remove litter. An EnviroScape unit showed students the effects of storm water contamination.

BUILD THE LEGACY BUILDERS PROGRAM.

Legacy Builders gives high school students ages 16 to 18 the opportunity to gain work experience through employment with the City of York and other organizations, including Martin Library and the YMCA.



SUSTAIN MENTORYORK.

In 2011, Mayor Bracey joined the efforts of Cities of Service and AARP to develop a high-impact service plan for the City of York, which she called MENTORYork. The initiative provides high school freshmen with individuals who become mentors for the students over their high school careers. Mentors meet with students on a weekly basis and maintain contact two to four times a week. Mentors and students have benefited from their involvement with the initiative. The program has seen a 100 percent graduation success rate among its participating students.

OVERALL GOALS AND PRIORITIES:

- Incorporate fun, productive activities into time outside of school
- Convey the importance of a network of support
- Increase college readiness
- Enhance children and family function
- Decrease childhood obesity among the City's youth

ACHIEVED: MARKET OPPORTUNITIES TO LIVE, WORK, AND PLAY



York is an authentic place for visitors to indulge their appetites for farm-fresh foods, eclectic arts, live music, rich history and education, and recreational pursuits. But York is also ripe for business and ready to continually unleash creativity. Cost-effective, aggressive public relations and marketing campaigns have reflected these ideas.

CREATE BUSINESS ACCOMPLISHMENTS AND MARKETING PROMOTIONS PROGRAMS.

Through Merchant of the Month, Boutique Week, and other City-wide themed campaigns, the Bracey Administration continues to celebrate the diversity of York's business community.

CONTINUE TO PROMOTE OFFICIAL CITY WEB COMMUNICATIONS CHANNELS.

With a relaunch of the YorkCity.org website and active social media networks, Mayor Bracey and Director of Community Relations Edquina Washington continue to share timely, updated information with residents and visitors on city events, public meetings, and more.

INVEST IN MULTIMEDIA MESSAGING.

Through the resources of White Rose Community Television (WRCT), e-newsletters, print publications, and more marketing avenues, the City of York reaches audiences with timely, up-to-date, informational messaging about business development opportunities, upcoming City events, and slices of York's arts and culture. Together, this multimedia approach creates conversation and invites participation in the full complement of York's live, work, and play tagline.

OVERALL GOALS AND PRIORITIES:

- Increase distribution of material and messages in more languages
- Continue to expand channels for information, including social media, newsletters, or advertisements
- Update the City of York website to create greater interactivity
- Continue working with outside organizations to boost York's regional profile compared to similar communities

ACHIEVED: SERVE AS EFFICIENT STEWARDS OF PUBLIC RESOURCES

Comprehensive financial management is imperative to the success of a city. The City of York stands committed to the prudent use of public resources and safeguarding of community assets. Michael Doweary, who serves as our City's Business Administrator, has and continues to be instrumental in the implementation of better financial management which has led to the following accomplishments.

IMPLEMENT A MODERNIZED FINANCIAL MANAGEMENT SYSTEM FOR THE CITY.

An outdated system had nine different in-house subsystems. This antiquated system was replaced by one overall system that better tracked delinquencies and accounts receivables, increased operational efficiencies, and reduced maintenance costs. This shift also increased the competitive advantage for the City of York through a more advanced, all-inclusive system for financial management.

PAY DOWN RECREATION FUND DEFICIT.

The recreation fund deficit peaked six to seven years ago. In an effort to address the issues, the City raised taxes, and the incremental change in tax revenue was used to pay down the deficit. This deficit will be fully paid by 2017, which allows the City to continue to implement the Real Estate Tax Reduction Plan.

RESTRUCTURE THE CITY'S WORKFORCE.

In an effort to streamline operations and avoid fiscal stress on York's citizens, the City of York took drastic steps to right-size its workforce. This action reduced the City's workforce by 18 percent, enabling City officials the flexibility to avoid raising taxes.

OVERALL GOALS AND PRIORITIES:

- Pursue cost-sharing efforts
- Eliminate the use of in-house programs to improve organization and operation efficiency
- Continue to use educational opportunities, conference, and professional development as a means to improve the way we operate
- Develop and track capital needs assessment
- Reduce wasteful spending
- Implement a 15 percent Real Estate Tax Reduction Plan



ACHIEVED: ADVANCE YORK'S HEALTH AND WELL-BEING

The City of York has made significant progress in investing in the health and well-being of its residents.

REDUCE COMMUNICABLE DISEASES.

By virtue of their methods of transmission, communicable diseases, such as hepatitis, measles, and West Nile Virus, become public health concerns. Poor hygiene, contaminated food or water, unprotected sex, IV drug use, insect exposure, and close contact with an infected individual are modes of transmission for some of these communicable diseases. Communicable diseases have decreased by 47 cases between 2009 and 2014.



CONDUCT EMERGENCY PREPAREDNESS.

Staff presented emergency preparedness presentations to more than five schools and organizations, including plan reviews and assessments of emergency plans and protocols for York Catholic High School, Shadowfax, Lutheran Home, and York Ice Company.

PERFORM DENTAL SCREENINGS FOR SCHOOLS IN THE YORK CITY SCHOOL DISTRICT.

The program conducted five dental sealant events at Davis, Devers, Goode, McKinley, and Ferguson elementary schools. Eligible children received at least one seal during the event with the average being 2.92 surfaces sealed per student. One hundred twenty students received fluoride varnish during the events.



REDUCE SMOKING.

The Tobacco Task Force is instrumental in raising awareness of and promoting tobacco-free environments in the community. The City of York Bureau of Health provides leadership and support to this Task Force and achieves great results through collaboration with community partners. For the past four years, the Task Force has partnered with the York City School District during National Kick Butts Day and the Great American Smokeout to prevent students from smoking and encouraging smokers to quit. More than 200 students participated each year by removing cigarettes from their school neighborhoods and creating posters about maintaining tobacco-free lifestyles.

CREATE THE FRESH FRUIT AND VEGETABLE PROGRAM (FFVP).

The City of York's Childhood Obesity Prevention program was successful in creating the policy and environmental transformations to implement sustainable change within our city schools. Through funding from the United States Conference of Mayors, city schools received chillers for the Fresh Fruit and Vegetable Program, where 4,381 students received fresh fruit or vegetable snacks five times a week. Garden supplies give students new opportunities to learn science by growing gardens and eating their produce. Additional supplies and training for after-school physical activity leaders impacted more than 1,000 students daily; students now get at least 30 minutes of physical activity and a healthy snack.



OVERALL GOALS AND PRIORITIES:

- Provide quality, effective, and comprehensive public health services to the York community
- Increase organizational, community-wide, and individual preparedness through education and training
- Use interagency collaboration to decrease the transmission of STD and HIV infections and increase awareness of STDs and HIV in the community
- Reduce or eliminate indigenous cases of vaccines, including preventable diseases through collaborative efforts with health care providers, public schools, and appropriate community organizations and key stakeholders
- Promote healthy moms, infants, and children in the City of York
- Support healthy housing in the City of York

Photography featured on these pages is provided by the York City Bureau of Health



Through the hard work of the Department of Public Works staff and Director James Gross, we continue to keep York City beautiful. In each season of the year, York delivers an attractive urban setting filled with historic touches, modern amenities, and walkable streets. The Bracey Administration is committed to supporting York's beauty from street to street and sidewalk to sidewalk, and it has implemented the following programs and initiated projects that beautify our City. We are proud to recognize the following accomplishments.

BUILD A BICYCLE-FRIENDLY COMMUNITY.

In 2014, the League of American Bicyclists designated the City of York as a Bicycle-Friendly Community at the bronze level, a four-year designation, from 2014 to 2018. Interdepartmental collaboration among the Department of Public Works, the Bureau of Health, the York County Planning Commission, transportation planners, other community partners, and bicycle and pedestrian safety advocates helped achieve this designation. The adoption of a Complete Streets policy in the City of York supported these efforts and established a process for selecting, funding, planning, designing, and building transportation projects, such as bicycle lanes and other enhancements that allow safe access to destinations for everyone, regardless of age, ability, income, ethnicity, or means of travel. The City of York also supports community and school events such as Bike to Work Week, Bike to School Day, and other bike and pedestrian safety activities.

PLAN FOR THE RAIL TRAIL EXTENSION.

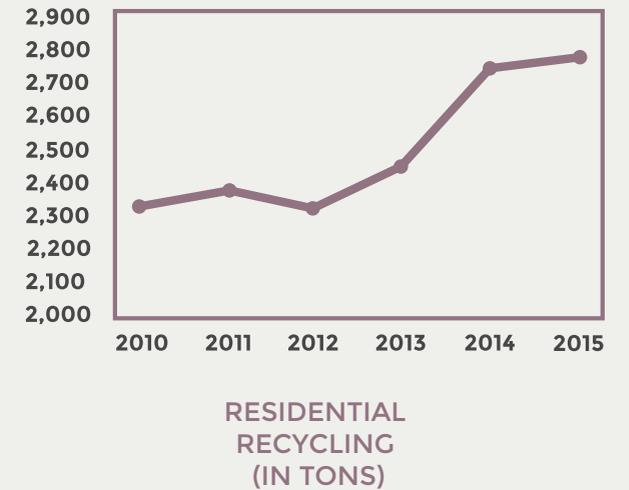
Engineering work was completed for the Heritage Rail Trail improvement project. Planning work has started on the Green Infrastructure Plan and the Heritage Rail Trail Extension Plan. The redevelopment phase, covering three to four months, will conclude in the summer of 2016, with the extension phase scheduled for completion in late fall 2017.

MAINTAIN PARKS AND OPEN SPACES.

The City's 25 parks consist of 246.05 acres of recreational space. The Recreation and Parks Bureau is responsible for the forestry needs for the City and for maintaining our recreation areas, including Continental Square and Cherry Lane.

PROMOTE RECYCLING EFFORTS CITYWIDE.

We would like to make York one of the greenest cities in America, and we are well on our way. In 2015, 2,778.45 tons of recyclables were collected, compared to 2,750.49 tons in 2014. The City reached a milestone in recycling efforts in June 2008 when it added corrugated cardboard and paperboard items to the recycling program. Tonnages climbed from 1,641.84 (city contract) tons recycled in 2007 to 2,778.45 (city contract) tons in 2015, a remarkable increase of 69 percent. This result has led to a decrease in expense for our Public Works department and has allowed resources to be placed in other areas of need.



PLANT COMMUNITY GARDENS.

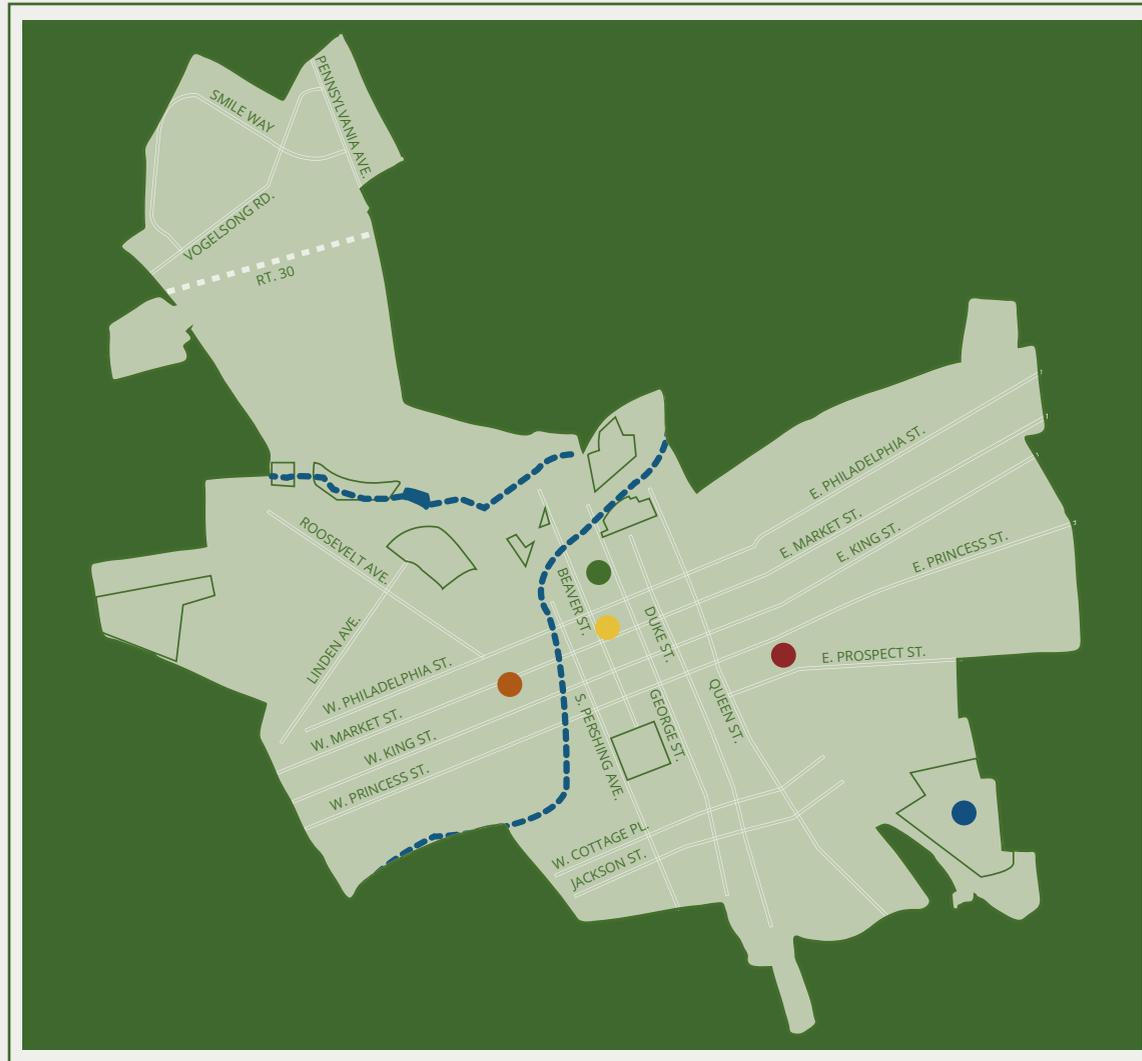
The City of York is a host to nine various community and school garden locations. Community gardens provide the opportunity for residents to grow produce for themselves, their families and neighborhoods, and to donate to local food pantries and shelters. Community and school gardens also provide a chance for residents, specifically our youth, to encounter healthy foods, nutrition skills, and get hands-on knowledge about where food comes from. The City of York proudly supports and encourages community gardens through land-use agreements managed by the Redevelopment Authority and by providing supplemental funding through the Bureau of Health; Eat, Play, Breathe York; and other community partners.

PRESERVE THE CHARACTERS OF HISTORIC DISTRICTS.

The Historic Architecture Review Board (HARB), an advisory board to City Council, regulates the erection, reconstruction, alteration, restoration, demolition, or razing of buildings within the historic districts.

OVERALL GOALS AND PRIORITIES:

- Continually increase curb appeal in the City of York
- Enhance quality of life through year-round leisure
- Respect the natural environment
- Ensure York remains a great city to live, work, and play



Keeping the City of York Beautiful is a commitment from its residents, stewards, and business community. Through this partnership, we have been able to transform neighborhoods, increase York’s profile, and improve the quality of life and places in our City. While the list is not exhaustive, we are delighted to recognize the following projects.

- George Street Commons
- Logos Academy
- “Royal Square” Redevelopment Area
- Crispus Attucks Early Learning Center
- One West Redevelopment
- Marketview Arts
- Helen Thackston Charter School
- Market Street Paving
- City Hall & Police Station



REID MENZER MEMORIAL SKATEPARK

This skatepark honors the memory of Reid Menzer, a young man who was an avid skater. The skatepark was created to be a safe haven for other York City youth who enjoyed the sport. The phase 2 project at the skatepark was completed in 2015.



HOMES AT THACKSTON PARK

Construction of George Street Commons and Homes at Thackston Park together added 67 new affordable units.



CENTRAL MARKET

Standing at North Beaver and Philadelphia streets for more than 125 years, Central Market is a reminder of York’s storied history and anchor of York’s revitalization. More than a beautiful historic building, Central Market is both a grassroots commercial operation and a community gathering place, the economic and social heart of the City.



YORK ACADEMY

The York Academy Regional Charter School (YARCS) is an International Baccalaureate (IB) , regional charter school founded by The School District of the City of York, York Suburban School District, and Central York School District. York Academy opened on August 22, 2011, for kindergarten, first, and second grades. The school will add a grade level each year, becoming a K to 12 school.



Photography by Cliff Kern

PENN MARKET

Dating to the 1860s, Penn Market is the oldest market in the City of York. Its architecture and anchor designation positions the structure and location for historical significance. The community benefit makes this farmer’s market a priority project. Continual efforts focus on improving the market’s physical aspects and updating the infrastructure, processes, and market operations.

OUR YORK PLEDGE

1741-2016 | 275 Years and Counting On All of Us!

On my honor, I will do my best, to do my duty, to the United States of America, Pennsylvania, and our York. I ask not what York can do for me. I ask what I can do for York. We will continually:

Work toward civility, peace, responsibility, truth, goodwill, civic virtue, justice, and equality.

Summon goodness from within ourselves and greatness from partnerships.

Support education; it is our future.

York unleashes creativity when we work together. Through this diversity, York's best is yet to come!

CONTACT

Effective communication is a two-way street paved with mutual responsibility and civility. Our Job One Initiative makes quality customer service an essential, shared organizational value among all City departments and is marked by accountability measures and quality facilities. As do all City employees, all City residents, visitors, businesses, and organizations deserve to be treated with respect, dignity, and civility. Together, we build a thriving urban community.

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YorkCity.org



YORK: Yields Opportunity with Revolutionary Know-How.